

2026-2027 Sponsorship Opportunities

Help create a stronger season for Gotta Dance Studio Competition Team dancers.



Thank you for considering a partnership with the GDS Team Booster Club. As a 501(c)(3) nonprofit organization, we use community support to reduce costs for families, provide practical dancer resources, strengthen team connection, and create opportunities beyond competition day.

ALL GDS COMMUNITY PARTNERS AND SPONSORS RECEIVE

● BRAND VISIBILITY

Logo or business-name placement suited to the partnership.

● TEAM RECOGNITION

Recognition in team communications and at applicable events.

● DIGITAL THANK-YOU

Social media acknowledgement and website recognition.

● FAMILY CONNECTION

Approved offers or resources shared with team families.

Every partnership places the sponsor's brand in front of **GDS Competition Team dancers and their families, as well as GDS non-team and CKBC dancers.** Event and program sponsors also receive featured recognition wherever the sponsored event, kit, or program is promoted, presented, or distributed.

SEASON SPONSOR LEVELS

PRESENTING SPONSOR

\$2,500+

Premier season-long partnership.

- Top billing and largest logo placement
- Printed and spoken recognition at all Booster Club events

CHAMPION SPONSOR

\$1,000

Prominent season supporter.

- Prominent logo placement and dedicated spotlight
- Printed recognition at all Booster Club events

COMMUNITY SPONSOR

\$500

Visible community-level support.

- Business name or logo listing
- Recognition alongside community partners

PROGRAM AND EVENT SPONSORSHIPS

Welcome Program

1 OPPORTUNITY AVAILABLE

Help welcome dancers with useful team items, resources, and season essentials.

\$600

Competition Survival Kits

4 OPPORTUNITIES AVAILABLE

Support one competition with practical dancer supplies, snacks, and recovery items.

\$500

GDS Family Picnic

PRE-SEASON EVENT

Help bring dancers and families together before the competition season begins.

\$750

End-of-Season Awards Gala

2 OPPORTUNITIES AVAILABLE

Support an evening that celebrates dancers, families, growth, and team accomplishments.

\$1,000

Build a Custom Partnership

CASH OR IN-KIND SUPPORT - INCLUDING APPAREL, REQUIRED SUPPLIES, SERVICES, AND SPECIAL PROJECTS

We can match a contribution, product, service, or employee-engagement idea to a meaningful team need.

LET'S TALK

The GDS DanceReady Series

Health, wellness, and competition-readiness partnerships.



Help dancers prepare, perform, and recover well.

The GDS DanceReady Series brings trusted community professionals into competition-team practice for short, age-appropriate, interactive sessions. Partners can educate dancers, provide useful resources, or help underwrite an entire season of programming.

HOW THE SESSIONS WORK

AUDIENCE

Competition-team dancers, primarily ages 8-14

FORMAT

Approximately 30-45 minutes, interactive and practical

TIMING

Monthly Thursday sessions during competition practice

PURPOSE

Useful skills dancers can apply at practice, competition, and home

POTENTIAL SESSION TOPICS

● Nutrition and Fueling

Practice fuel, hydration, recovery, and competition-day choices.

● Injury Prevention

Warm-up, cool-down, stretching, and when to speak up about pain.

● Strength and Mobility

Safe, dancer-focused strength, stability, and movement habits.

● Hair and Stage Makeup

Practical techniques for required competition hair and makeup.

● Healthy Confidence

Age-appropriate tools for nerves, focus, resilience, and team support.

● Competition Readiness

Packing, recovery, routines, and habits that make long weekends easier.

WAYS TO PARTNER

DANCEREADY SERIES SPONSOR

\$1,500

Primary recognition across the season's educational and wellness programming.

SESSION PARTNER

CUSTOM

Present an approved session or help fund a specific topic that fits your expertise.

RESOURCE PARTNER

IN-KIND

Provide samples, coupons, educational materials, discounts, or useful kit items.

Interested in partnering? Tell us what your business does best. We will work with you to create a contribution or session that is useful to dancers and comfortable for your organization.